

The magazine is available for FREE at Brno Airport for at least 6 months in relation to the summer or winter flight schedule.

Company:	<input type="text"/>	Phone:	<input type="text"/>
Address:	<input type="text"/>	E-mail:	<input type="text"/>
	<input type="text"/>	Webpage:	<input type="text"/>
Contact Person:	<input type="text"/>	Trader Identification Number (TIN):	<input type="text"/>
		VAT ID:	<input type="text"/>

I submit a binding order for the following size and type of advertising (indicated prices do not include VAT):

INA SPORT spol. s.r.o.  
Hlavní 729/114  
664 31 Lelekovice

tel.: +420 545 422 431  
www.flying-mag.eu  
e-mail: info@flying-mag.eu

IČ: 60740175 | DIČ: CZ60740175

Company INA SPORT spol. s. r. o. is registered in the Commercial Register, maintained by the Regional Court in Brno, Section C, Insert 18266.

### Magazine Specifications

- Format: A5 (148 x 210 mm)
- No. of pages: 80–96, incl. cover
- Winter Issue Circulation: 5,000 copies
- Summer Issue Circulation: 10,000 copies
- Implementation: cover glossy chalk coated paper 150g, 4+4, insides LWC matt 70g, print 4+4, binding V2

### Specifications for Advertising and PR Sources

#### Form of Sources:

- print PDF in CMYK colour space, 300 dpi
- bleed 5mm + crop marks
- advertisement or PR article preview in JPG format
- it is recommended not to place any important information within 5mm margin of the advertisement, which may be trimmed off during handling process or become obscured by binding

#### Document has to contain:

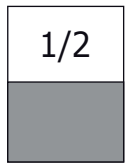
Colours: CMYK colour space only  
Pictures: 300dpi resolution  
Texts: TXT or DOC format  
Font: embedded pdf – font not smaller than 5 points  
Logos: in curves only

#### PR article Specifications:

PR article is to be published in mirror translation – CZ/EN

The scope of both texts (CZ+EN) is max. 2/3 of the spread content = 4,000 characters.

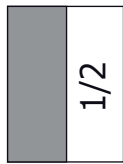
**The scope of the CZ text therefore is 2,000 characters.**



148 x 105 mm



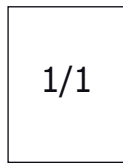
€ 890



74 x 210 mm



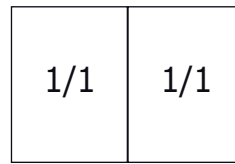
€ 890



148 x 210 mm



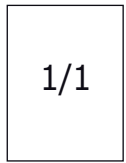
€ 1 620



**PR article – 2 pages (CZ/EN)**  
296 x 210 mm



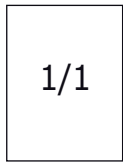
€ 1 620



3<sup>rd</sup> page of the cover  
148 x 210 mm



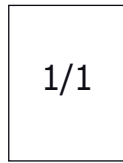
€ 2 790



2<sup>nd</sup> page of the cover  
148 x 210 mm



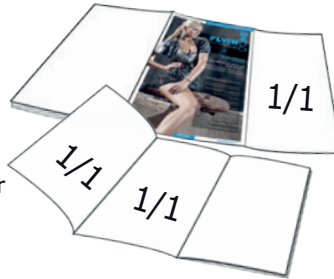
€ 3 590



4<sup>th</sup> page of the cover  
148 x 210 mm



€ 4 690



### Foldout Advertising

3 A5 pages  
148 x 210 mm  
+ 296 x 210 mm  
possibly separate  
upon agreement



€ 6 190

## Bonuses and Quantity Discounts:

### 20% quantity discount

on every other advertising  
(valid on multiple advertising)



### PR article (CZ/EN) free of charge

with a submitted cover ad order on the scale:



PR 1 page with the  
2<sup>nd</sup> page of the cover



PR 2 pages with the  
4<sup>th</sup> page of the cover



PR 1 page with the  
3<sup>rd</sup> page of the cover

Total Price for Advertising and PR:

Discounts and Bonuses:

Total Price (VAT excl.):

VAT (21%):

**Total Due (incl. VAT):**

Date:

Signature: